

Making the move to Cloud: A business priority that can't wait.

Even with the promise of reducing costs, some executives are hesitant to make the transition to cloud. Many of them likely have it buried within a pile of things to do someday. But while delaying the move may seem like a reasonable approach, a cloud-based solution is a must in today's business environment. Cloud is helping businesses to quickly scale based on their size while still taking advantage of the speed of innovation - with services and features that help them move faster and collaborate more effectively in the office or on the go.

HERE ARE THE TOP 5 REASONS TO CONSIDER A CLOUD-BASED PHONE SOLUTION FOR YOUR BUSINESS:

1. COST SAVINGS YOU CAN INVEST WHERE IT MATTERS THE MOST.

A cloud-based solution can save your business up to 60 percent as compared with the cost of a traditional phone system. A traditional phone system often comes with hidden costs: annual maintenance contracts, replacement of hardware components, annual software upgrades and ongoing truck rolls for on-site customer support. With a cloud-based solution, your IT department can focus efforts on other parts of the business, leaving the maintenance and support up to the experts. With a cloud-based solution, the cost of the phone and service is rolled into a simple and predictable monthly cost. With less traditional costs, a cloud-based solution simply means lower overhead. The savings in time and resources are passed on to your business.

2. INCREASED BUSINESS AGILITY AND SPEED TO KEEP YOU ON TOP OF YOUR GAME.

With a cloud-based solution, you are not locked into long-term commitments for on-site equipment or a specific communications approach. You pay only for what you need today, and you can expand on demand as your business grows. It's easy to expand, consolidate or move locations without having to change your communications system. The cloud makes it easy to add seats to meet business growth demands or for seasonal, short-term spikes in business. New features and functionality are quickly deployed and managed in the cloud rather than requiring major software upgrades to get access. With this level of flexibility, your business can respond faster to new opportunities and changing market conditions.

3. SECURITY AND BUSINESS CONTINUITY THAT YOU CAN COUNT ON.

Even phone providers are not immune to disaster. Events large and small, from a major hurricane to a careless line worker, can disrupt your phone connectivity. Thanks to redundant data centers, cloud-based solutions can keep things up and running even in the worst of situations. A cloud-based solution can quickly reroute voice data across unaffected networks to minimize the effects of local outages





IT'S TIME TO THINK ABOUT CLOUD!

ESI CLOUD SERVICES offers a complete end-to-end approach, allowing you to focus on your business while we focus on your communications. With capabilities that are simple to use and easily deployed, ESI Cloud Services take the hassle out of managing your VoIP business phone system.

BENEFITS OF ESI CLOUD SERVICES:

- Advanced Automatic Call Distribution (ACD)
- Audio Conferencing
- Auto Attendant (AA)
- Call Recording
- Centralized Web Administration
- ESI Intelitouch™ Integration
- One-touch Help
- Unified Messaging
- Visual Contact Directory

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and any impact on business productivity. Interruptions of service due to security breaches or service outages affect customer satisfaction and cost businesses money. With the cloud, you get the coverage of a backup service without the overhead of more hardware or the headache of maintaining two systems. With a cloud partner, you get peace of mind knowing your business will continue.

4. ENHANCED BUSINESS PRODUCTIVITY THAT ENABLES YOU TO DO MORE.

A cloud-based phone solution can quickly impact business productivity and improve customer satisfaction. Not only will your IT team have more time to spend on other business priorities, your employees will be able to more effectively communicate across departments or locations.

Often, multi-location businesses require multiple vendor-solutions. However, with a cloud solution you can reduce the need for additional vendors across all of your sites. Streamlined technology provides a consistent user experience across the company for employees and customers alike. Employees can work in multiple offices without losing access to features or functionality. Your business also gains the ability to manage multiple sites from a central location (a single browser) from any device, and you get the simplicity of 4- or 5-digit dialing across multiple locations.

5. TRUE MOBILITY TO KEEP YOU FLEXIBLE AND ACCESSIBLE.

With a cloud-based communications solution, your workforce is truly mobile. Regardless of location, employees can connect through their internal communications solution and access the features they need to do their jobs – just as though they are in the office. They can connect to the business phone solution from practically any device and any location. That way, they can work without interruption, and your business provides a consistent level of customer service. They won't know you're working from your living room, a local coffee shop or the office.

WHY ESI FOR CLOUD?

ESI offers a complete and affordable end-to-end approach to your business communications. Our goal is to take care of all your communications needs so you can focus on growing your business. Simple to use and easily deployed, ESI takes the hassle and the cost out of managing your VoIP business phone system.

ESI DELIVERS MORE THAN AN ORDINARY PHONE SYSTEM. WE DELIVER A BUSINESS MANAGEMENT SOLUTION.

Estech Systems, Inc. (ESI) delivers high-performance phone systems designed for growing businesses. A premier provider of cloud- and premises-based unified communications solutions, ESI offers uniquely innovative and integrated systems that enable its channel partners to deliver differentiated, intuitive, and affordable VoIP communications. Founded in 1987, ESI has sold more than 300,000 business communications systems through hundreds of certified Resellers. ESI is a privately held corporation with headquarters in Plano, Texas.

TO LEARN MORE, VISIT: WWW.ESI-ESTECH.COM/CLOUD-SERVICES.